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NEWS RELEASE

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“Get Your Play On” with Santa Rosa Symphony Youth Musicians

ArtsSonoma10 Festival event on Sept. 3 in lobby of Airport Stadium 12 theater

(SANTA ROSA, CA) — ArtsSonoma Festival '10 - “imagine” is including a project of the Santa Rosa Symphony Youth Ensembles. Titled “Get Your Play On: Putting String Instruments in Peoples’ Hands,” the performance will take place at the Airport Stadium 12 theater lobby on Friday, September 3, 2010, from 6:30 – 8:30 p.m. This event is open to all movie ticket holders in the theater at the time of the performance.

A quartet of musicians from the Santa Rosa Symphony Youth Orchestra will play repertoire including classical arrangements of movie music. With the group will be professional orchestra musicians and staff who will offer movie-goers the opportunity to handle a string instrument and “play along” (open string and various other simple techniques) as well as listen.

The goal of this project is to elicit curiosity from, and provide a challenge to, movie patrons; some of whom will perhaps touch a violin for the first time. The idea is to show young people that this music is not out of reach; that these are ordinary kids in ordinary clothes playing something vaguely familiar! The experience might inspire an adult to get back to an instrument they once played, or encourage parents to help their children obtain music instruction. It is also a way of bringing classical music to new audiences “where they are.”

Information about the entire festival can be found here <http://www.artssonoma.com/2010/>

--Photo and ArtsSonoma10 logo available upon request--